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Bruegger's Inks Three-Bakery Development Plans for Connecticut

Center for Culinary Arts grad plans to open first location in fall 2008

(BURLINGTON, Vt.) – Bruegger's Enterprises, Inc. announced a new development agreement with **Five Star Equity Partners** to build three Bruegger's bakeries in southern Connecticut. Five Star Equity Partners is lead by David Katz.

Katz's background in the culinary arts lead him to his current position as general manager of the Wallingford, Conn. Bruegger's location. He graduated from the Center for Culinary Arts in Cromwell, Conn. After honing his skills in several high-end restaurant kitchens in New Haven, Katz decided to try his hand at management. He started as an assistant manager trainee with Bruegger's in 2005. At a family gathering in 2007, four of the entrepreneur's relatives approached him about owning a Bruegger's franchise after they heard how he enjoyed his job and saw his drive for success.

"David is a great example of the future of Bruegger's. His passion for developing fresh, healthy food enables us to expand confidently to new markets," Bruegger's CEO Jim Greco said. "His background and record of success with Bruegger's shows he truly understands how integral delivering quality guest service is to the unique Bruegger's experience."

Bruegger's high quality, original menu items and warm, friendly environment originally attracted Katz. Bruegger's kettle-boils and bakes bagels every day, throughout the day, to give the bagels an authentic crunchy crust on the outside and a dense, chewy texture on the inside. In addition to fresh, hot bagels, Bruegger's offers an extensive menu that includes fresh-tossed salads, made-to-order sandwiches and unique coffee blends, including a daily Fair Trade Certified™ blend.

"Bruegger's wholesome menu and cozy atmosphere are a perfect fit for up-and-coming areas in southern Connecticut," Katz said. "I plan to create the same atmosphere and delicious food in our bakeries that first drew me to Bruegger's."

About Bruegger's Enterprises, Inc.

Bruegger's Enterprises, Inc., an affiliate of Sun Capital Partners, Inc., is a leader in the quick, casual restaurant segment. Bruegger's and its GUEST-focused team are dedicated to serving delicious, healthy food that brings guests back again and again. In approximately 260 neighborhood bakery-cafes in 21 states, Bruegger's offers a warm, comfortable setting for guests to enjoy a wholesome meal with family and friends. Famous for authentic boiled and baked bagels, Bruegger's bakers lend their expertise to crafting a variety of other stone-hearth baked breads, such as Ciabatta and the exclusive Softwich. Guests can count on innovative menu items, including fresh-made salads, whole wheat wraps, hearty soups, specialty and deli-made sandwiches, desserts, unique Fair Trade coffee blends and original cream cheese flavors. Founded in 1983, Bruegger's is headquartered in Burlington, Vermont and supports its neighbors in every community it serves. For more information, please visit www.brueggers.com.